

Easy English information from Central Coast Council

Creative Art Central 2024-2025

Fact Sheet

About the program

Central Coast Council has made the Creative Art Central program for artists.

It is a program that matches the plan for Central Coast arts and artists for the years 2020–2025.

In the program, artists can apply for money to **create** new art that the community can be part of.

Create is to make something new from an idea.

The art could be a picture, a sculpture, or a movie. Or it could be a piece of music, a performance, or some writing.

The Creative Art Central program will give a **commission** to artists who have the best idea.

A commission is money paid to someone to create a piece of art.

An **established** or **emerging** artist can be paid up to \$40,000 per idea. You can only register 1 idea.

An established artist is someone whose paid job is creating art, and who has been creating art for 5 years or more.

An emerging artist is someone who has been creating art for less than 5 years and does not do it for their only paid job yet.

Central Coast Council wants to make the commissions available for all the different creative people in our community.

Council wants people with different ages, abilities, genders and sexualities to apply for the commissions.

Council also wants people from different countries and cultures to apply for the commissions.

Getting the **community** interested

This program is a way for the community to join in creating art.

This year we are looking for artists who can work with the community.

Working with the community could include:

- the artist talking to the community to help create the new work.
- the artist letting people join in a **workshop**.
- the artist inviting the community to talk about their ideas for the new artwork.

Community is a group of people who come together to help each other.

A **workshop** is a group lesson where you teach about your art and skills.

If it will cost the artist any money to do these things, they can talk about it with a Council representative.

If you want help to apply for the Creative Art Central program, please email Madalyn.Trypas@centralcoast.nsw.gov.au or call her on 0436 923 702

How to apply

You apply to the program by **registering** and if you are successful, you will be invited to **pitch**.

This year one of the commissions will be given to a First Nations artist.

Click [HERE](#) to find out more about this.

Registering means you tell Council you want to apply for a commission.

Pitch means you talk about your idea and experience with a panel.

Your registration will be looked at by 2 council workers and your pitch by a **panel**.

The **panel** is the group of people who will look and listen to your pitch and decide who is given the commissions.

There are 2 steps to apply.

Step 1: Tell Council you are interested

Complete the online registration form.

Click [HERE](#) for the form.

You will write your contact information.

Then you will write about your idea.

This information will help Council understand who you are and what you want to do.

You can register any time between **7-28 October 2024**.

Your idea will be scored by 2 council workers

If you are 1 of the 10 people who have a high score, Council will contact you as you will be given \$1,000 to help you develop your idea more.

You will have **3 months** from **30 November 2024**, to develop your idea more.

You be given more information at this time to help you develop your idea more.

Step 2: Pitch your idea in a meeting

The pitch is 20-minutes in total, with sometime afterwards for questions.

You will be invited to Pitch online or face to face in a meeting with a panel

The panel is 1 council worker and 2 artists from different types of art.

You can talk for 20 minutes, with about 10 minutes being used for questions and answers, including the panel sharing who they are.

Pitches will be from **17-20 February 2025**

A council worker will book you in for one of the dates by sending you an email.

You can make your pitch how you like.

You could:

use MP3 music or sound clips for the panel to listen to

use MP4 videos for the panel to watch

use Vimeo or YouTube videos for the panel to watch

make a PowerPoint slideshow of some of your work.

read a poem or script.

During the pitch, the panel will decide if you are:

able to create a new work of art that is good quality.

experienced to complete a new work on time

able to show that your art will be something that the community take part in

All artists will be told if they have won a commission or not by **May 2025**

If you win a commission, the art must be finished by **30 June 2028**.

This Council staff can help you:

Madalyn Trypas on Madalyn.Trypas@centralcoast.nsw.gov.au or 0436 923 702